

March 28, 1994

Barbara Perry
Vice President
North American Events
International Management Group
22 E. 71st Street
New York, NY 10021-4911

Dear Barbara,

It is amazing - miracles do happen! The legends event really happended and thank goodness it is over!

Seriously, thank you for all of your hard work and patience in working on the Virginia Slims Legends. It was a great success.

Now that we know it works, it will be up to my troops to add "the spin" that will sell the concept.

Thanks again.

Sincerely,

Ina W. Broeman
Director, Event Marketing

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